

Zachary Bell

Aurora, CO 80045

contact@zbtstudios.com

Portfolio: <http://zbtstudios.com/>

Summary

Experienced Web Developer with over 14 years of experience delivering web application and digital media solutions.

Security Clearance

- TS/SCI with CI Poly

Skills & Qualifications Summary

Category	Tools / Skillset
Web Development Experience – 14 years	HTML5, PHP, JavaScript, CSS, MYSQL, SQL, Java, Eclipse, JQuery, Liferay, MVC, Bootstrap, Joomla, WordPress, GIT, GitHub, Angular, Node.js, AWS, SASS, SCSS, LESS, Adobe Dreamweaver, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After Effects, Adobe XD, Protoshare, Windows, Mac, Accessibility, 508 Compliance, Low Bandwidth, Visual Studio, Visual Studio Code, Sourcetree
Videography and Photography Experience – 12 years	Adobe Premiere, Adobe After Effects, Final Cut Pro, Adobe Audition, Adobe SpeedGrade, Adobe Media Encoder, Adobe Photoshop, Adobe Lightroom, Adobe Story, A wide variety of Sony, Cannon, Nikon, and Panasonic Cameras, A wide variety of Sony, Cannon, Nikon, and Panasonic Lens, Neutral Density and Variable ND filters, Glidecam 2000, Shotgun Microphones, Lapel Microphones, Boom Pole Operation, YouTube Channel content creation and maintenance, DJI Osmo, DJI Phantom 3 4K, DJI Ronin, Gimbals

Qualifications:

- Multitude of UX/UI Designs
- Website scripting and programming knowledge
- Leading a UX orientated approach to designing UIs for all platforms
- Meet with clients to get requirements
- Create mockups and then present mockups to clients for feedback
- Developing and maintaining multiple web sites
- Website scripting and programming knowledge
- Designing graphics, logos and animation for websites
- Collaboration with content providers
- Overseeing and driving day-to-day website operations
- Creating processes for posting content to websites
- Ensuring web site quality, performance and reliability
- Ability to work under pressure, and to consistently deliver projects on-time
- Excellent communication skills and project management skills
- Experience developing and maintaining new and existing Web applications, testing, implementing, and evaluating new and existing Web applications.

Work Experience

Imagine Believe Realize, LLC. – *Lead UX/UI Designer*

Aug. 2020- Present

- Lead UX/UI Designer that led the team to create interactive mockups to test UX and UI solutions. Using tools like Protoshare to create those solutions for the CDC's Division of Cancer Prevention and Control.
- Created the style guide all future CDC's Division of Cancer Prevention and Control sites will use. Ensured the style guide, all mockups, and developed pages were 508 compliant.
- Researched, customized to match the style guide, and got approved the angular based framework all front -end work would be developed using.

- Ensured all applications were user centered and conforms with OWASP security recommendations.

ZTB Studios, LLC. – Owner and *Photographer/Videographer*

February. 2017- Present

- Owner of ZTB Studios and full-service photography and videography company
- Capable of acting as manager, client liaison, photographer, videographer, talent coach, producer, grip, director of photography, electric, and editor if needed on a per shoot basis
- Responsible for working with the available resources to ensure accurate, on time, and on budget productions every time.

Imagine Believe Realize, LLC. – *UX Engineer*

Aug. 2016- Aug. 2020

- Working with a team of designers and developers to create interactive mockups to test UX and UI solutions. Using tools like Protoshare and Adobe Experience Design to create those solutions for use with the US Navy Contract “My Navy Portal”.
- Established cross platform and cross form factor responsive design standards ensuring compliance with US Navy use cases behind the Navy firewall, afloat, in field low bandwidth mode, and on the public internet.
- Lead for the My Navy Portal public presence hosted in AWS S3: <https://my.navy.mil>
- Developing and maintaining the public facing My Navy Portal site for the US Navy that allows Sailor’s access multiple resources and the My Navy Portal Private site.
- Developing in frameworks like Liferay and using software such as Eclipse and Adobe CC.
- Scrum team member on the My Navy Portal project providing HR self-service for more than 1M users including all active sailors in the US Navy. Description: http://www.navy.mil/submit/display.asp?story_id=98938

Freecast INC. – *QA Test Manager*

Sep. 2015-Jul. 2016

- Responsible for overseeing new feature documentation and bug reporting for all company products.
- Work directly with every department to ensure new features are documented correctly and created to spec.
- Manage all testing documents and testing software to verify all bugs are found and fixed in a timely manner.
- Manage all QA Testers and tests for multiple websites, mobile apps, and device software.

Freecast INC. – *Live Content Manager*

May 2014-Sep. 2015

- Brought in to create and run the Live Content Department for FreeCast’s product Rabbit TV. Documented and assisted in creation of the systems needed to create “Live TV” like content on the World’s Largest Online Entertainment Guide.
- Oversaw the running of the live content department, with its day to day content creation and maintenance.
- Managed internal and outsourced content specialist and reviewed the daily content aggregated.
- Worked closing with the development team to document site updates and testing of features.

Marketforce Corp. – *Programmer-Contractor*

March 2013-Sep. 2013

- Worked as programmer on contract that took data in a number of formats from a variety of sources and write code that would parse all the information in a useable format and then submit it all to a database.
- Used in Visual Fox Pro as programming platform and also wrote code to run the program Personator to assist in name splitting.
- Remote Desktop and ManicTime were also used to help with the transfer of files and the tracking of work time

Freelance Webmaster – *Web Developer*

August 2008-January 2017

- Freelance and volunteer (non-profit) web developer for clients in Orlando, Florida.
- Build websites for non-profit organizations such as “The Young Conservatives of Central Florida”, and “Boy Scouts of America” for free. As well as building websites for paying clients in big companies.
- Duties include designing web sites, maintaining web sites, creating custom web graphics and layouts, creating flash intros, web scripting, logo design, animated banners, copywriting and content creation, web usability and accessibility, testing and debugging, client relations, design of custom web graphics, flash animations, and design of whole flash websites. Also of web sites created in Content Management Systems (CMS) such as Joomla! and WordPress, with included CMS client training.

Pepper Box Inc. – *Videographer - Contractor*

July 2009-April 2015

- Positions include, Production Assistant, Camera Operator, set up and tear down, sound technician, lighting technician, runner, editor, and talent coach.
- Worked on many shoots for a variety of different clients and filmed everything from Music videos, to Distance Learning videos, and a short film.
- Used multiple different cameras such as Sony PD-150 SD, Vericam HD, and Panasonic HDX900 HD.

- Operated and fixed problems on many different versions of Macs and PCs. Ran, repaired, and taught others how to use a variety of AV equipment.

Boone Web Design –Web Designer

August 2007-June 2009

- Professional Web Site Development for clients in Orlando, Florida.
- Duties include designing web sites, maintaining web sites, creating custom web graphics and layouts, creating flash intros, web scripting, logo design, animated banners, copywriting and content creation, web usability and accessibility, testing and debugging, design of custom web graphics, flash animations, and design of whole flash websites.

Education, Training & Certification

Eagle Scout: Boy Scouts of America	2009
High School Diploma: William R. Boone High School	2010
Valencia College: Earning my A.A.	2013
University of Central Florida: B.A. in Digital Media: Web Design	2017

Awards/Recognition

Calendar Winning Photo: Photo placed in Dade Paper Co. Calendar	2012
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Finalist in Popular Photography Magazine: Photo became a finalist in a Popular Photography Magazine contest	2013
Top 10 Photo in Viewbug.com Contest: Photo was in the top 10 of a Landscape Photo Contest by DPS	2014
Top 10 Photo in Viewbug.com Contest: Photo was in the top 10 of the Parallel Compositions Photo Contest by 256 Shades of Gray	2016
Photo Link: http://www.viewbug.com/photo/65072506	
Top 10 Photo in 3 Viewbug.com Contests:	2015
Photo Link: http://www.viewbug.com/photo/55484023	
Site Featured Photo on ViewBug.com: Was hand selected to be featured on the front of the photography website Viewbug.com for a month.	2016
Photo Link: http://www.viewbug.com/photo/10069561	
Contest Runner Up on ViewBug.com: Photo was runner up in the Composing With Leading Lines Photo Contest	2017
Photo Link: http://www.viewbug.com/photo/55484023	
Photography Published in Sigma’s Photographer’s Forum: Best of Photography	2017